



DIVISION 2 in 2010

*Building Successful Members and Flotillas
Through Collaboration*



MESSAGE FROM THE BRIDGE MARCH 10, 2006

DIVISION 2 MEMBERS:

Apologies to all for the silence from the bridge. Both Mary Ann's and Craig' work loads have been off the charts. We had planned a Division meeting for March 6, but the meeting notice didn't get sent properly (Mary Ann: My fault, totally). During this period, however, the membership committee and some other staffing groups have met and begun work. We are also working to get the web site and calendar updated. Soon we will all be back up to speed.

At the January planning meeting, we decided to eliminate the 2nd Tuesday monthly meetings in favor of more interesting and useful quarterly "Division Day" meetings on Saturdays, and a schedule for them is included below. Because of our late start, the first two will be just six weeks apart, but after that they will be quarterly. These agenda for these events is:

0900-1100: Membership team and other staff meetings, and a brief board meeting if necessary
1100-1330: Fellowship over lunch, awards, and summary reports
1330-1530: Training. We are working to develop interesting and productive training topics.

All meetings will be held in the Shore Operations Building (Building 4) at Pier 36, with general meetings in the Rainier Room and breakouts in the Olympic and Cascade Rooms.

In addition, we will have periodic conference call bridge and staff meetings, on a schedule yet to be determined. We will send out the first invitation to one of those shortly. In the meantime, if anyone has concerns about any Division business topic, please let me or Craig know. The quarterly meetings will all be on Saturdays, on the schedule below. If things go as planned, we will have accomplished enough during those meetings that we will be able to hold just a brief evening planning meeting in December and be all set for 2011.

"SAVE THE DATE"

Spring Division 2 Day - Saturday, April 17

General Theme - Ramp-up for Summer RBS and Boat Crew Activities – Some of the training is abing planned, other suggestions welcome. More details will be sent in a meeting announcement.

Summer Division 2 Day - Saturday, July 24

General Theme - Update on how summer RBS and Boat Crew activities are going, and renew efforts. Also, if possible, will include coxswain's meeting for Seafair.

Fall Division 2 Day - Saturday, October 16

General Theme - After Action Report and Lessons Learned on this year's RBS and Boat Crew activities. Training TBD, suggestions welcome.

MEMBERSHIP RECRUITMENT/RETENTION MANAGEMENT TEAM

The team to manage membership issues, as we defined at the January planning meeting, is off to a great start. At their first meeting, they reached the following decisions:

- 3rd Thursday of each month: The team will host a new member night, at which any new member processing needed can be done – photographs, fingerprints, new member course, etc. In addition, Eric Gilmour has developed a new member presentation that gives a new or prospective member a brief but comprehensive look at the Auxiliary, including member opportunities, uniforms, customs, etc. The event will be at the Coho Room adjacent to the Galley on the Coast Guard base at Pier 36. Any member is also welcome to attend, but please especially your prospective or AP members to attend at least one of these sessions.
- 4th Thursday of each month in which there is not a Division Day scheduled: The team will meet to continue working on member recruitment, integration, and retention initiatives. We particularly request SOs and FSOs in the areas of HR, PA, and MT to attend, but any other member interested in this topic is also welcome. These meetings will also be in the Coho Room adjacent to the Galley. On months that we have a Division Day, the team meeting will be held on the morning of that day.
- All new members will be contacted periodically during their first year, by a member of the team who is not a member of their flotilla. The purpose of this call is to track their progress through integration into the Auxiliary, ensure that their needs are being met, and provide a contact that makes them feel a part of the Division as well as the Flotilla. A basic script is being devised to ensure these calls are on target and achieve their desired purpose. Of course, conversation not on the script is also encouraged.
- Part of the team will focus on developing a process for pursuing members from the contact we receive from the national web site via the DSO-HR, community fair and boat show booths, and other sources where the member doesn't have a particular flotilla selected. In the past, we have done bad job of exploiting these opportunities.

MARINE ENVIRONMENTAL EDUCATION (SEA PARTNERS) TRAINING OPPORTUNITY

On March 20, Harry Ota will conduct an annual Sea Partners training session at the Pier 36 Coast Guard Base. If you have any interest in marine environmental education, this is a great opportunity to see what you can do in that area within the Auxiliary. (See information below on our need for a division staff officer for this area of activity.) Here is Harry's invitation:

Come and meet 'Officer Snook'. I'm planning to conduct training for Sea Partners on Saturday March 20th at Pier 36 from 0900 to 1500 hours. This is a good time of the year to get ready for marine environmental protection (MEP) education and outreach as this years boating season gets under way. Come share your ideas and thoughts. If you have a good show-n-tell, please let me know. If you know of a MEP conscious member, bring him/her along. Because we need to let the galley know how many members are coming, and also to have enough hand outs, please let me know if you are able to come.

Besides being educational, Harry makes these sessions a lot of fun. Officer Snook is a fish costume that can be worn when educating the public about marine environmental protection. If you are interested, contact Harry at harryota@comcast.net.

When we were seeking staff officers at the beginning of the year, we asked all Flotilla Commanders for suggestions and nominations. Since both Mary Ann and Craig belong to Flotilla 24, we were trying to avoid the appearance, as some suggested, that Flotilla 24 was "taking over the Division." However, for the most part, the other Flotilla Commanders reported that they were having their own issues in identifying flotilla staff officers. In order to fill essential positions on the roster, we went ahead and appointed a disproportionate number of staff officers from Flotilla 24. However, we told the other Flotilla Commanders that we welcomed a backup for each position, with the backup member training to take the position in the future. If any of you are interested in a Division staff officer position and would like to assist this year's officer in any position, please let Craig know at aux65rcs@gmail.com

Current Division 2 Staff Officer Roster

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| SO-CS | Eric Gilmour |
| SO-FN | Keith Harding |
| SO-IS | Tom Liebert |
| SO-MA | Penny Richter |
| SO-MT | Jon-Jacques Unphrey |
| SO-NS | Tom Anfang (Position was formerly SO-AN) |
| SO-OP | Kelly Garber |
| SO-PA | Craig Smith |
| SO-HR | Lynn Dossett (Position was formerly SO-PS) |
| SO-PV | Pete Garland |

Tom Liebert offered to take the SO-CM position, but we decided to leave it vacant because right now, there is no Auxiliary radio communications activity going on in this area. When that situation changes, we will appoint an SO-CM.

There are two staff offices for which we would like to appoint officers. Prior experience at flotilla level is NOT required. We are seeking enthusiastic, energetic members with interest in the areas involved. New members are more than welcome to apply.

SO-MS (Marine Safety)

This is an office that is a little misunderstood. The national MS program includes marine safety and environmental protection. Since most Marine Safety activities are handled in our area under the direction of Sector Seattle, the primary duty of the SO-MS and MSO-MS with regard to those activities is to be familiar with marine safety opportunities available at Sector, identify members who are interested in augmenting the active duty in marine safety areas, and funnel them to the Auxiliary Sector Coordinator.

Environmental protection, however, is an area in which activities can and should be carried out at flotilla level, through the Sea Partners program. So we are really looking for someone who is excited about marine environmental protection to fill this position. As SO-MS, your primary role would be to work with FSO-MS officers, or directly with members in flotillas that have no FSO-MS, to train members as "Sea Partners." You would then coordinate their activities at events where they would educate the public on how to protect our marine environment.

You will have a highly competent and motivated mentor - Mr. Harry Ota of Flotilla 17 – the Sea Partners visionary and Program Manager – who will give you all the help you need to get started. If you are interested, please contact Craig Smith at aux65rcs@gmail.com.

SO-PB (Publications)

The publications officer will be responsible for publishing a Division newsletter of roughly four pages, every quarter. It will contain news, photos from events, some articles, and links to important resources. This will not be as big a job as publication of True North News, the newsletter that ended its run last year. Mary Ann and Craig will provide a lot of the information, though you will want to gather some news and photos yourself. News and information in other months will be handled in a less formal manner. Experience with MS Word or another tool for developing attractive pages is needed, and a simple program for photo editing, but you need not use Publisher, Photoshop, or any other complicated programs. For more information, or if you are interested, please contact Mary Ann Chapman at dcd02@d13cgaux.org.

Finally, **CONGRATULATIONS TO THESE DIVISION 2 MEMBERS!**

- **Ted Greenlee**, who won the coveted 2009 Division 2 Auxiliarist of the Year award for all his work in a variety of Auxiliary activities from vessel exams and surface operations to dockside inspection of foreign vessels with the Sector Seattle Port State Control boarding teams.
- **Noel Paterson**, Sector's 2009 Surface Operations Auxiliarist of the Year, for the hundreds of hours he spent coordinating patrols, designing and executing a test procedure so that use of SPOT devices could be implemented to keep track of Auxiliary patrols in remote areas, and participating in many patrols himself, all while serving as Division 2 Vice Commander, examining vessels, and being an all-round exemplary Auxiliarist.
- **Lyn McClelland**, Sector's 2009 Augmentation Auxiliarist of the Year, for her effective management of the Sector Marina Outreach (SMO) Program, and for her expertise as a Liaison and Public Information Officer on the Sector Incident Management Command roster. She often pitched in on short notice to fill critical needs at the request of Sector CO CAPT Englebert. She, too, is also active in boat crew, vessel examinations, and other Auxiliary activities.
- **Lane Gormley**, Sector's 2009 Air Operations Auxiliarist of the Year. Lane had the highest number of air hours in the Sector and provides valuable services essential to the smooth running of the AUXAIR program in the Division.
- All of the Division 2 members that help us capture the **DISTRICT 13 MEMBER RECRUITMENT/ RETENTION AWARD** for 2009. While many Divisions struggled to maintain a 5% net growth, we weighed in with an astounding 17%. For next year, we've set our sights on 25% and the right to retain the trophy for another year!
- If we forgot anyone, surely someone will remind us to congratulate them in the next message.

One last request: **Please send us notices of your flotilla meetings.** We intend to visit every flotilla periodically during the year, but we need accurate information about your meeting times and places.

Thanks everyone. Keep an eye out for the April 17 meeting announcement/invitation.

Mary Ann Chapman
DCDR, Division 2
dcd02@d13cgaux.org

Craig Smith
VCDR, Division 2
aux65rcs@gmail.com